

FÈCK

SHOW BIBLE



ZONER
VISION

www.feckireland.com/gaeilge

Introduction

Féck is a hilarious comedy sketch show using both animation and live action for adult audiences with topical storylines. We have already produced 14 individual sketches which can be viewed on our website and we are currently translating them into Irish.

www.feckireland.com/gaeilge

Theme

Each sketch depicts stereotypical Irish society and famous faces struggling to deal with topical issues from the news and pop culture.

Audience

Féck will help shine a comedic light on the daily issues our target audience of 16-34 year olds deal with each day and gives them a much needed laugh through a collection of Irish characters they know so well.

Features

Each sketch is about 2 minutes in duration and ideal for a quick laugh at any time of the day. Our shows are produced entirely in house which enables us to complete them even under strict lockdown restrictions. Our turnaround for each sketch is a couple of days which makes each episode highly topical and fresh. Each sketch can also exist as a standalone show with it's own branding - full intro title and credits. This makes it easily customizable for digital scheduling and perfect for the viewing habits of users of social media platforms. All our content can be posted simultaneously on TV players, Facebook, Twitter and YouTube complying with any video time limit restrictions and using trending hashtags to accommodate the most views. During the time between video posts, image posts can be used to keep our audiences updated on the scheduling of the videos, behind the scenes photos and info on the shows creators.

Treatment

Our super simple animation styles and basic camera set ups for the live action give each sketch an edgy feel and puts the focus entirely on the jokes! Féck has a strong brand and colour scheme that connects each sketch, with a design style influenced by TV news shows. We use a slogan orientated video thumbnail style that maximizes the visible space on social media platforms, this means that the play buttons never gets in the way when the viewer is reading the thumbnails.

Origins

Féck was created by husband and wife team Garrett & Geraldine Lynam who decided to use their time in COVID19 lockdown creatively. Looking to put a funny spin on the dreary daily news they started to produce short comedy sketches. They animated each one themselves, used their own voices for the characters and eventually stepped in as the actors for the live action sketches - with a little help from their kids.

Budget

For full budget breakdown please see Feck_budget.pdf

€1600 per 2 min sketch

€11.2k per episode (7 sketches)

€44.8k per season (4 episodes)

Specs

Title: Féck

Genre: Comedy sketch show

Sketches: S.P.Á.S, Daidí, Ballybod, Féck Éireann, Básúil, X Fianna, Fáilte Garda

Creator Name: Garrett & Geraldine Lynam

Series format: 1 Season x 4 Episodes (15 minutes) x 7 (2min) sketches

Target Audience: 16-34 year old male and female

Company: ZonerVision

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Show website www.feckireland.com/gaeilge



S.P.Á.S

Sketch name: S.P.Á.S

Genre: Sci-fi

Category: 2 minute animation

Tone: Cosmo magazine v Father Ted - in space!

Theme: Miscommunication

Characters: Astronaut Commander Alex T. Hawthorne, Culchie old lad

Log line: Deep in space the pilot of a spacecraft is in desperate need of some personal advice, but her only form of radio communication is with an irritable culchie old lad.

Treatment: The show juxtaposes the world of Cosmo magazine - represented by the female astronauts' personal questions about relationship and sex with the world of rural Ireland - represented by the irritable Irish culchie old lad. This happens when her radio call from her spacecraft is mistakenly patched through to the old lad's phone. The astronaut believes she is receiving advice from one of her colleagues back at base and the old lad believes he is dealing with a local person in connection with a tedious rural issue. Neither of them realise that the person they are talking to is not who they think they are and they both glean from the call their own conclusions based off misheard information. Animated photos are used for the main characters lending a clunky effect perfect to the theme of miscommunication.

S.P.A.S



DAIDÍ

Sketch name: Daidí

Genre: Rural comedy

Category: 2 min comic style animation

Tone: Mícheál Ó Muircheartaigh meets The Young Offenders

Theme: Nostalgia v reality

Characters: Daidí, baby boy Mícheál

Log line: Daidí's over sentimentalism leads him to be blind to the fact his own son hates him with a passion

Treatment: Daidí is a sketch of two halves. We hear the rose tinted traditional pursuits the Irish Daddy dreams of for his much loved son. Then we are abruptly brought back to reality with the foul mouthed modern thoughts of his baby son Mícheál who hates everything and anything that his dad holds dear. Baby Mícheál voices every parents worst fears of the modern world for children. This show will appeal to any parent or young person who recognises a bit of themselves in each viewpoint. Each episode focuses on a traditional Irish pursuit from hurling to Irish dancing with the costume on the Irish daddy changing to match the theme. This animation is done in a quaint comic book style to match the daddy's view of childhood with the depressingly mundane photo backgrounds representing the baby's spite. Viewers can read along with the text which appears in speech bubbles making it the perfect companion to those learning Irish.



BallyBod

Sketch name: BallyBod

Genre: Rural comedy

Category: 2 min cartoon

Tone: Kerrygold meets Father Ted

Theme: Wholesomeness

Characters: Fruit sellers Lacey and Sean Patrick, and their lone customer Josie

Log line: A mischievous customer tries to sabotage the wholesome appearance of two fruit sellers on a quiet country road - with salacious local gossip about them.

Treatment: Ballybod gives a slap in the face to all those heart felt artisan food adverts. Each episode begins with the two fruit sellers advertising their wares directly to the camera with a series of wholesome slogans about their much prized fruit produce. However their efforts are soon jeopardised by their mischievousness customer Josie who relays juicy gossip about the pair. She focuses her gossip on a story connected to the particular wholesome feature that they were trying to advertise about their fruit. The animation style is quaint and uses a paper texture effect to accentuate the wholesome appearance the fruit sellers are desperate to maintain. The ugly character design of each person represents the salacious truth that is underneath the surface.



BÁSÚIL

Sketch name: Básúil

Genre: Zombie comedy

Category: 2 min live action

Tone: The snapper meets Sean of the Dead

Theme: You can't teach an old dog new tricks.

Characters: Dublin family - dad Dara, his wife and son

Log line: A zombie apocalypse hasn't affected this rowdy Dublin family's habit of arguing about everything

Treatment: Using typical zombie film shots of a ruined city and applying it to O'Connell street give this zombie comedy the necessary grounding it needs to show the zombies as a real threat. This is then thrown on it's head as the Dublin family continue to ignore the dangers and bicker about tedious issues that no longer are relevant in this new post apocalyptic world. This gives the target audience a new way of examining their own daily irritations in a fun manner and the themes of the show also reflect issues what we are currently dealing with in connection to COVID19. Each episode is shot very simply with just a single wide angle of the family lending the sketch a theatre like feel - perfect for comedy.

BÁSÚIL



FÉCK Éireann

Sketch name: Féck Éireann

Genre: News interview satire

Category: 2 min animation

Tone: TV News meets Spitting Image

Theme: Famous but frivolous

Characters: Irish celebs and politicians

Log line: Féck Éireann's satire news show with interviews with politicians and celebs - struggling to maintain their PR spin on current events

Treatment: The look and feel of this animated show is a send up of TV news from the music to the logo. Each episode a famous Irish person discusses a hot issue - maintaining the usual grace and decorum they are known for. However as the interview progresses they begin to reveal their true nature - triggered by the same mundane issues that the audience themselves face each day. The interview subject matters all stem from topical issues gleaned from the news of the week, meaning each episode is right up to date and perfect for a much needed comedic viewpoint.



FÁILTE GARDA

Sketch name: Fáilte Garda

Genre: Crime call-in show satire

Category: 2 min live action

Tone: Crimecall meets Curb your Enthusiasm

Theme: Non judgmental

Characters: Garda Bernie MacManus

Log line: Garda Bernie MacManus reads out the increasingly bizarre and idiotic crime descriptions in a professional and unbiased manner but is soon triggered into rage

Treatment: This show is a send up of the real crime shows that ask the public to call in with information. The Garda is a complete pro as she reads out the crime reconstructions which become more and more idiotic in nature. The Garda remains calm and collected and completely impartial to the info she is reading out until the very end when a seemingly trivial bit of crime information triggers her, ultimately ending up with her losing her cool and screaming a tirade of abuse towards the criminals.





Sketch name: X Fianna

Genre: Music competition show satire

Category: 2 min animation + voiceover

Tone: The X Factor meets The Dubliners

Theme: The love of country always comes first

Characters: 5 old lad Dublin musicians, English judge

Log line: A group of elderly cranky Dublin folk musicians try and deceive the English judge of a music reality TV show into thinking they are a pop band

Treatment: This sketch is a send-up of The X factor. Each episode the same Dublin based band of old lad musicians are invited back to the reality show and try to convince the judge that they are a modern pop band. They are asked by the suspicious judge, who we hear as a voiceover with an strong English accent, to talk about the song they are going to sing. The band initially start off well and talk about how much they love pop music and that is the reason they are on the show. They describe the song they are going to sing using modern pop terminology. However once questioned further their real motivation is revealed - to spread pro republic songs through traditional folk music. The episode always ends with them been booted off the show with several 'X's from the judge.



Credentials

Garrett and Geraldine Lynam are a husband and wife team who have been running ZonerVision since 2011, delivering high quality commercials to companies such as Gourmet Food Parlour, Irish Chauffeurs and the GAA. They also produce short films which have screened in film festivals all over Ireland, such as the Cork Film Festival. Our showreel can be viewed here.

www.zonervision.com/promo

We offer the following services;

- Promo videos
- 4K Cinematography
- Full greenscreen pipeline
- Motion graphics
- Colour grading
- 3D product visualisation
- 3D character animation with motion capture
- 2D character animation
- Drone footage
- Branding
- Illustration
- Virtual Reality

Garrett is also an award winning illustrator having recently won the Book of Kells Art Competition and his sculpture was selected for the Recycling-On-the-Go campaign with charity Hubbub and Dublin City council and will be shortly installed in Dublin city centre. His online portfolio can be viewed here

www.garrettlynam.com

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PRODUCED AT

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